

CURRICULUM VITAE

MITZI K. ROBINSON
Dog Bite Safety Professional
President & Founder, ODBS (d/b/a Bulli Ray Enterprises, LLC)

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PROFESSIONAL SUMMARY

Award-winning canine behavior expert with National (1991) and World Championship (1993) titles in Schutzhund. Created the first comprehensive Dog Bite Safety Training program for the United States Postal Service, reaching 361,000 mail carriers and expanding to train over 600,000 employees internationally through in-person workshops and innovative computer-based training modules. Internationally recognized authority on predatory and defensive aggression in canines.

AREAS OF EXPERTISE

- Canine behavior analysis specializing in predatory and defensive aggression
- Development and delivery of computer-based dog bite safety training programs for field personnel
- Risk mitigation strategies to reduce field employee exposure to aggressive dogs
- Train-the-Trainer seminars for corporate risk managers and safety professionals
- Design and distribution of personal protective equipment (PPE) for field employee protection against dog attacks
- Published author of articles, books, and training materials on dog bite prevention and safety

EDUCATION

Professional Canine Training Experience

- 1980-1982: Competed in American Kennel Club conformation showing and advanced obedience trials
- 1982-1995: Trained with elite Schutzhund trainers throughout the US and Europe. Competed in Schutzhund, a demanding three-phase sport requiring mastery of scent tracking, obedience, and police-style protection work—where success depends on excelling in all areas

PROFESSIONAL EXPERIENCE

- 1994 - Developed the first comprehensive Dog Bite Safety training program for field employees, including trainer's guide, instructional video, and employee handbook.
- 1996 - Secured a \$1.2 million contract with the United States Postal Service (USPS), representing the first external training program deployed to its 361,000 mail carriers.
- 1999 - Secured training contracts with Los Angeles Department of Water & Power (LADWP), Pacific Gas and Electric, and Southern California Edison to deliver onsite presentations featuring live trained protection dogs, educating tens of thousands of employees on dog bite safety procedures and proper use of personal protective equipment (PPE) to date.
- 2000 - Present
 - Established and maintained strategic partnerships with municipal governments, county authorities, and leading utility companies across North America, the United Kingdom, Australia, and New Zealand.
 - Developed and implemented comprehensive Dog Bite Safety training programs utilizing lecture-based instruction, training manuals, and computer-based modules across 42 markets for field employees.
 - Served as keynote speaker at safety summits, safety conferences, and state/governor safety conferences.
 - Contracted to produce computer-based training modules for animal control, home healthcare, apartment and housing management, law enforcement, municipal governments, utilities, and park rangers.
 - Authoring a comprehensive guide on canine selection for individuals and families, integrating puppy aptitude testing methodologies and shelter dog evaluation criteria to facilitate optimal matches across diverse lifestyles and family structures.

- Bulli Ray has achieved a 92-98% reduction in employee dog bite incidents for our clients through comprehensive risk mitigation strategies. This significant decrease has resulted in substantial savings in workers' compensation claims, employee retraining costs, and replacement expenses. Our proactive approach enables organizations to retain valuable employees while protecting them from physical injuries and potential psychological trauma, including PTSD, associated with dog attacks.

Publications & Media Recognition

Over the past 32 years, Mitzi Robinson and her firm have been featured in prominent industry publications and recognized as thought leaders in workplace safety. Her expertise has been cited by leading organizations including the National Safety Council, American Gas Association, and American Society of Safety Professionals, as well as telecommunications industry journals and various municipal, state, and utility publications.

PRESENTATIONS & SPEAKING ENGAGEMENTS

Speaker, American Society of Safety Professionals
Safety 2026 Conference & Expo
Presentation: Employee Dog Bite Prevention
Location: Anaheim, CA
Date: June 15–17, 2026

Contact:
Theresa Mosby
ASSP Coordinator
Senior Education and Meeting Specialist
TMosby@assp.org

Speaker, MEA Conference 2026
Presentation: Employee Dog Bite Prevention
MEA Gas Operations Technical & Leadership Summit
Location: Iowa City, IA
Date: August 19–21, 2026

MEA Conference Contact:
Lauren Denney
Energy Program Manager
LaurenD@meaenergy.org

PROFESSIONAL AFFILIATIONS

As an internationally recognized organization, Bulli Ray maintains a strategic approach to professional affiliations that reflects the scope and scale of our operations. Rather than maintaining local or national memberships, we focus our resources on delivering exceptional service across our extensive network.

Bulli Ray holds the distinction of being the only Dog Bite Prevention company recognized by national safety organizations, corporations, and municipal, county, and state entities. Our expertise spans 42 distinct markets and vocations, positioning us as the leading authority in comprehensive dog bite prevention solutions. This breadth of recognition and operational reach presents unique considerations regarding organizational memberships.

Given the extensive scope of our operations, maintaining active participation in the numerous professional organizations within each sector and geographic market would be impractical and would divert resources from our primary mission of providing superior dog bite prevention services. The sheer volume of potential affiliations across 42 markets would require substantial administrative investment without proportionate benefit to our clients or the communities we serve.

Our reputation and expertise speak for themselves, as evidenced by the regular invitations we receive to provide speaking engagements and specialized training sessions. We are consistently sought after by more than 20 of the 42 markets we serve, demonstrating that our industry leadership is well-established and recognized without the need for formal organizational memberships. These invitations reflect our standing as trusted subject matter experts and our commitment to advancing dog bite prevention practices across multiple industries and sectors.

This approach allows us to remain focused on what we do best: delivering innovative, effective dog bite prevention solutions while maintaining the flexibility and resources necessary to serve our diverse client base across North America and beyond.

HONORS & AWARDS

- 1991 Won the USRC National Rottweiler Schutzhund Championship
- 1993 Won the World IFR Rottweiler Schutzhund Championship in Schoftland, Switzerland

REFERENCES

Available upon request

DISCLOSURE STATEMENT

From 1997 to 1998, while residing in San Diego, California, I served as an expert witness in three cases prior to relocating to the East Coast. During my final engagement, opposing counsel solicited an affidavit from a competing dog trainer alleging that I had falsified credentials on my curriculum vitae by claiming attendance at a training seminar I had not completed. This allegation was false, as I had attended the seminar in question. Nevertheless, the accusation exposed me to potential perjury charges and highlighted a critical vulnerability: the absence of accountability for unsubstantiated claims within the dog training community.

This experience prompted my decision to conclude my expert witness work. I subsequently transitioned to the corporate sector, where I am engaged based on my comprehensive background in corporate safety. In this capacity, my qualifications and expertise are subject to rigorous documentation and verification standards, providing a more reliable professional framework.